GOOD-LOOP’S ETHICAL ADVERTISING HAS RAISED OVER HALF A MILLION POUNDS FOR CHARITABLE CAUSES AROUND THE WORLD.

In 2019 we gave enough to fund...

- **41,000 TEST KITS** for Tommies
- **195 HOURS** of online peer-to-peer support
- **355 SESSIONS** with a psychotherapist for refugees through Helen Bamber Foundation
- **250 BEACH CLEANES** with Surfers Against Sewage
- **25,000 TREES PLANTED**
- **714 MUSIC THERAPY** sessions for 2,856 vulnerable people
- **OVER £40,000 DONATED** to Street Games to help train more coaches and open up access to facilities in communities where they are needed
CARLING
COMMUNITY PROJECTS
- £22,500 was donated to assist with more outdoor initiatives, sports activities and buildings & kits.

MCDONALD’S
RONALD MCDONALD TRUST
- 170 nights of accommodation for sick children

CADBURY
AGE UK
- 4,800 calls to Age UK

DRY NITES
MAKE A WISH
- 1 Make a Wish moment

GOSH
- 55 nights of overnight accommodations for parents at GOSH

TOMMIES
- 41,000 Test Kits for Tommies

BUPA
MIND
- 511 calls to the helpline
- 195 hours of online peer-to-peer support with Mind
- 1363 guidebooks for GP surgeries

DOOM BAR
SURFERS AGAINST SEWAGE
- 1900 school visits
- 250 beach cleans
- 32 years of Safer Seas Services

GLASGOW CREDIT UNION
BEATSON CANCER CHARITY
- £3500 donated to Beatson Cancer Charity

TOMS
ASHOKA
- £46,324 donated to help them continue their work

HELEN BAMBER FOUNDATION
- 355 sessions with a psychotherapist for refugees

GIVE SOMETHING BACK TO BERLIN
- £8,871 donated to help with their community outreach work

CENTREPOINT
- 285 personal care kits for a young homeless person
- 791 nights of safe accommodation for a young homeless person

DE REGENBOOG GROEP
- £4,743 donated to help with the provision of shelter and supplies for homeless people

LA RUE TOURNE
- Provided 245 sleeping bags for the homeless

H&M
SPRING CAMPAIGN - WWF
- 25,000 trees planted
- 600 families received handwashing stations
- 285 school kits

FALL CAMPAIGN - WWF
- £15,000 donated to WWF projects

DOMESTOS
UNICEF
- Over £10,000 raised as part of their initiative to drive better living and sanitation for disadvantaged children

COCA-COLA
STREET GAMES
- Over £40,000 donated to help train more coaches and open up access to facilities in communities where they are needed
AVIVA
RED CROSS DISASTER FUND
- 17 household kits for families in a crisis
- 70 kitchen sets for families

ID MOBILE
THE MIX
- 1 year of volunteer training and support
- 3 full counselling sessions
- 40 helpline calls

LOVE, BEAUTY AND PLANET
WWF
- Over £1,500 donated to help with their existing projects

VEGANUARY
- Donated over £700 to help pay for vital advertising to inspire thousands of people to try vegan.

WOODLAND TRUST
- Planted 687 trees

LINDA MCCARTNEY
DOVER FOOD BANK
- Over £1,500 donated to help with the provision of food

CAMDEN FOOD BANK
- Over £1,500 donated to help with the provision of food

GREENWICH FOOD BANK
- Over £1,500 donated to help with the provision of food

HOZIER PODCAST
GRENFELL
- Over £400 donated to assist with the provision of independent support to the former residents of Grenfell Tower

THE CIRCLE
- Over £300 donated to assist with their efforts

WAR CHILD
- Educational materials for over 400 children

NBC UNIVERSAL
CENTREPOINT
- 85 personal care kits for young homeless people

AMAZON MUSIC
NORDOFF ROBBINS
- 714 music therapy sessions for 2,856 vulnerable people

UNILEVER - DOVE
DOVE SELF-ESTEEM PROJECT
- Over £10,000 donated to assist with the running of the project

UN WOMEN
- 64 training sessions for 128 women in rural India

FYSIKOAERIOELLADOS
ARCTUROS
- Over £2000 donated to assist with the protection of wildlife fauna and natural habitat, in Greece and abroad.

KIVOTOS
- Over £2000 donated to assist with the provision of special care and protection to mothers and children.

CO-OPERATIVE BANK
CENTREPOINT
- 36 Personal care kits
- Up to 313 nights of accommodation for homeless young people

REFUGE
- 348 calls/cases handled
- Up to 626 School packs

AMNESTY
- Up to 137 human rights campaign